PR internship in CA  [July 14 to August 5, 2017]

Milina Barry PR is an independent PR, marketing and consulting firm specializing in classical music and the performing arts. The firm is seeking an intern to assist with on-site work at the Music@Menlo festival in Atherton, California this summer. The paid position is ideally suited for a motivated individual who has strong writing, editing and communications skills and is eager to learn about public relations in the performing arts field.

The post offers:

- On-the-job training and hands-on experience working with the organization’s staff in a professional, supportive environment
- A broad perspective on the many components that form an internationally renowned classical music festival, with an emphasis on PR
- Free tickets to select performances and lectures, subject to availability and schedule demands
- College credit, work-study, independent study, and/or cooperative learning programs may be available through your college or university. Participants may arrange for academic credit through their school, but it is not a requirement.

Overview:

- Coordinate press ticket requests
- Greet press on site at concert venues
- Take occasional press photos during the festival and liaise with house photographer regarding press requests
- Assist with social media outreach (posting comments, photos and press write ups on Facebook & Twitter about the festival)
- Help schedule artist interviews
- Drive to/from concert venues, receptions & interviews in Atherton, Menlo Park & Palo Alto (short distances)

Application deadline

Please e mail both a cover letter and resume to: MBPRNews@gmail.com. Our preferred deadline is March 31, 2017. Early applications are encouraged.

Questions? Please contact Jane Thorngren: 212.420.0200.

Further info about the firm:  www.milinabarrypr.com